

INDUSTRY CASE STUDY

Branded Business

Product Categories

Brands

Distribution Channels

Eye Correction Eye Protection Multiple Brands

Opticians

Online

OBJECTIVES & CHALLENGES

About Company

• Manufacturer of optical devices with multiple manufacturing plants distributing products to different markets with complex sourcing across supply chain network

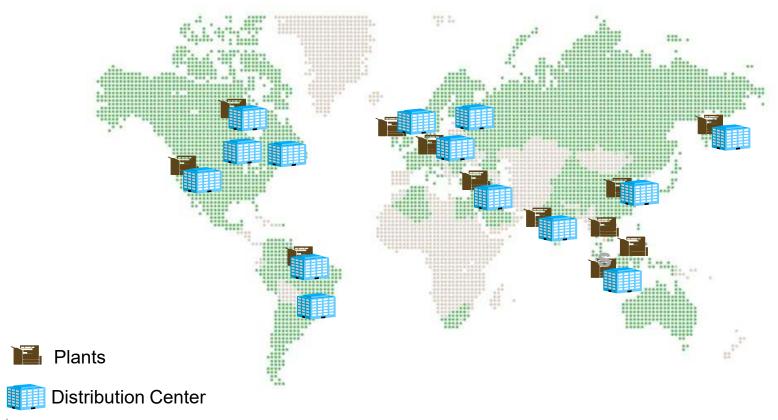
Objectives

 Deploy an integrated Sales & Operations Planning solution which is accurate, efficient, and more agile

Key Challenges

- Aggregated supply planning for all nodes in the supply chain
- Single platform with single source of truth for data
- Review supply requirements for different distribution centers & plants at one place
- Budget planning for factories
- Simulate scenarios for capacity changes

SUPPLY CHAIN ENTITIES



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ORACLE S&OP CLOUD

Consistently and profitably execute strategy with enterprise-wide alignment



Align the enterprise

- Best practices S&OP process management
- Enterprise social collaboration
- Consensus planning

Make better decisions

- Best practices dashboards, layouts, and KPIs
- Extensive configurability
- Evaluation and comparison of new plans



Achieve business goals

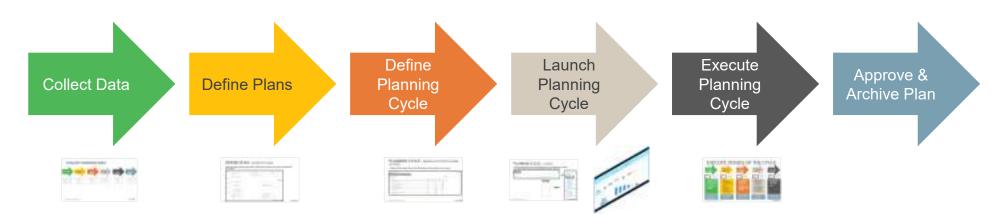
- Rapid in-line simulation
- Aggregate planning
- Linkage with overall business planning

Align

Analyze

Act

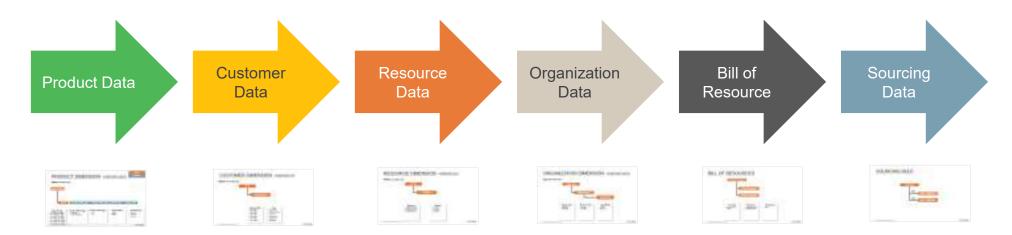
S&OP PROCESS



- Collect all
 Master and
 Transactional
 Data from
 External
 Systems
- For every S&OP cycle define a plan to specify the scope of the S&OP process
- Create new or copy from an existing planning cycle to kick start the current cycle
- Launch
 planning
 cycle to
 assign tasks
 to different
 stakeholders
 for different
 activities
- Execute the activities assigned and update the status and complete the cycle
- Approve and Archive the plan
- Archived plan can be compared in the next cycle

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COLLECT MASTER DATA

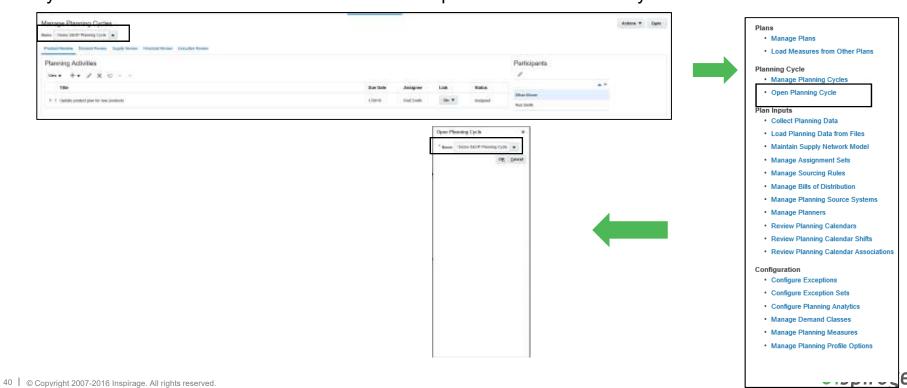


COLLECT MEASURES DATA



PLANNING CYCLE - LAUNCH

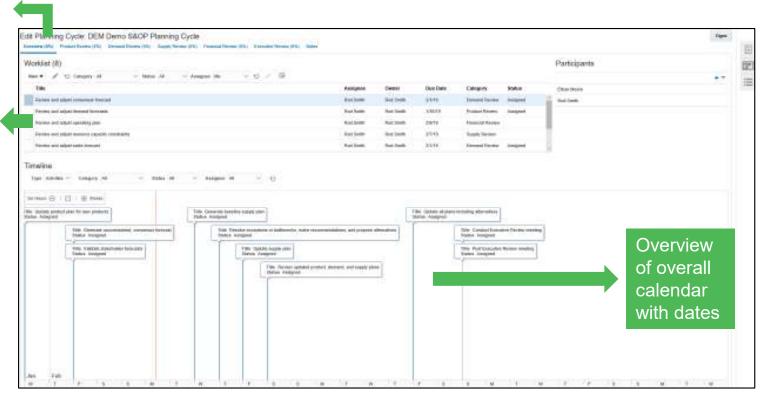
Launch the Planning Cycle that has been configured for the current S&OP cycle. Planning cycle will be executed in the context of an S&OP plan associated to the cycle



PLANNING CYCLE - PLANNING CALENDAR

Track %
Completion of stages

Worklist shows the list of activities assigned with due dates



EXECUTE STAGES OF THE CYCLE

Product Review



- · Perform a crossfunctional review of new products and the life cycle of maturing products
- New Product Vitality Days of Cover for End of Life Items

Demand Review



- Analyze forecasts for new and existing products
- Reach consensus on the future unconstrained demand plan
- Unconstrained Plan versus Forecast

Supply Review



- Use the latest unconstrained demand plan and analyze the feasibility supply capacity to fulfill demands
- Demand & Supply
- · Capacity Overloads

Financial Review



- Compare the profitability of operational plans for the current fiscal year relative to the financial forecast target
- Plan vs Forecast
- Gross Margin
- Unmet Revenue

Executive Review



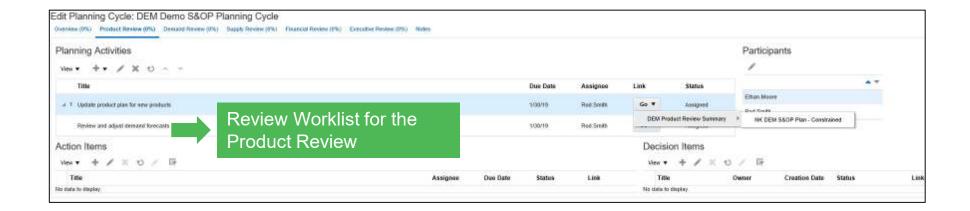
 Make decisions and approve operational plans

- Revenue & Margin

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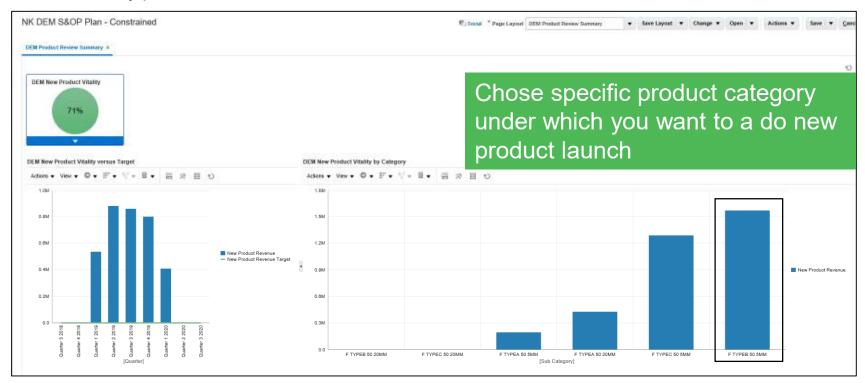
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PRODUCT REVIEW - REVIEW WORKLIST



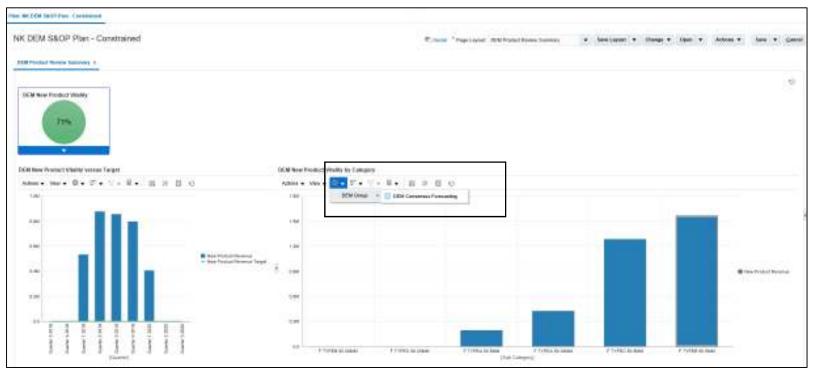
PRODUCT REVIEW SUMMARY

Product Vitality provides revenue contribution of new launches to the overall revenue



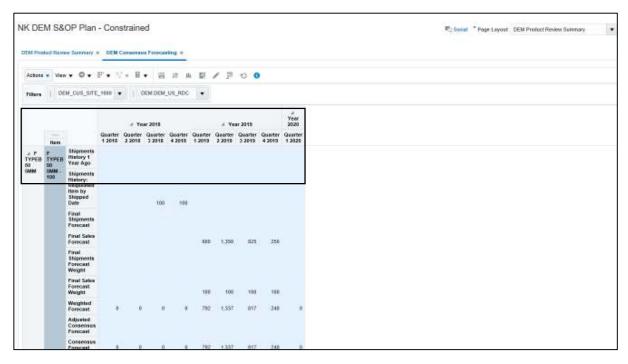
PRODUCT REVIEW - NEW PRODUCT VITALITY

Drill Further to review the forecast/history per category



PRODUCT REVIEW – MANAGE PRODUCT LAUNCH

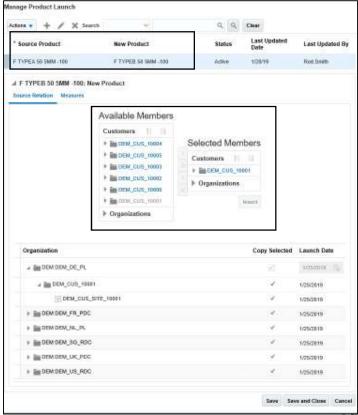
Chose the Product under the Product category and also review this history of source product



PRODUCT REVIEW - MANAGE PRODUCT

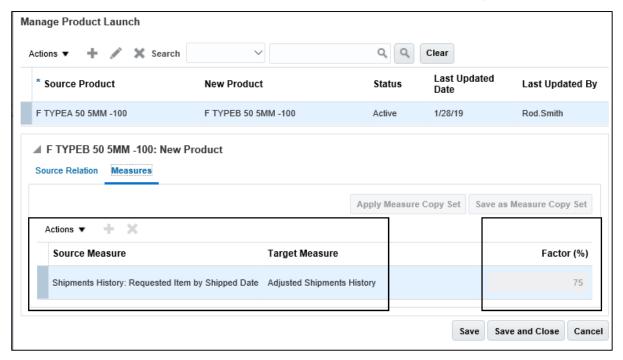
LAUNCH

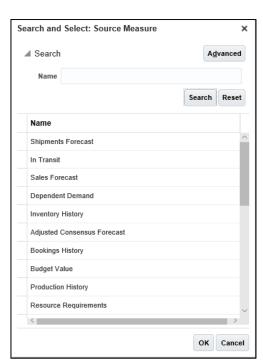
Chose the Members from each dimension from source product to be copied to target product



PRODUCT REVIEW – MANAGE PRODUCT LAUNCH

- Chose the source and target measure and apply a factor while copying the measure value
- Different measures are available to chose from for copy

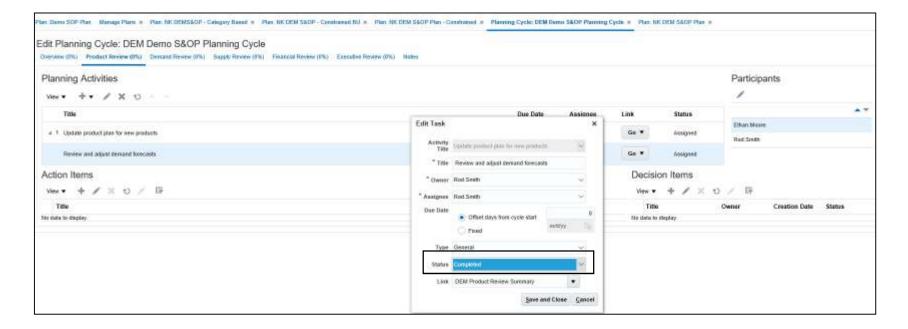




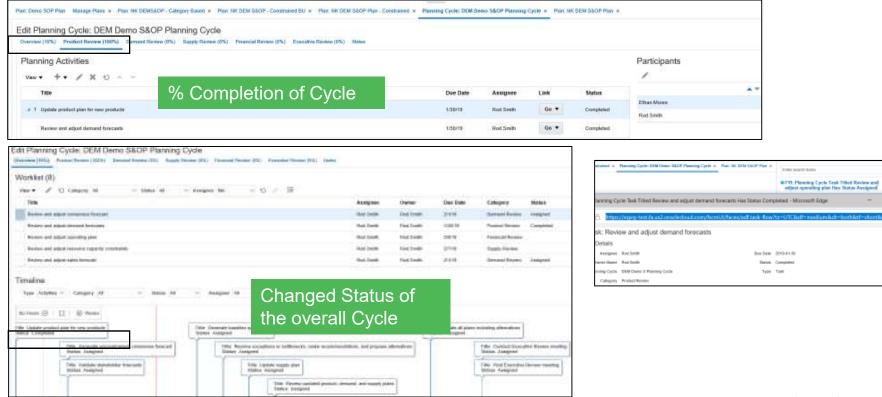


PRODUCT REVIEW - COMPLETE ACTIVITIES

Mark the assigned activity as complete to progress the cycle to next activity

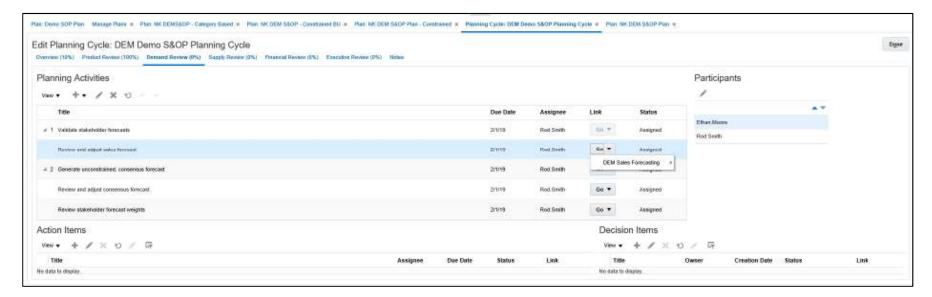


PRODUCT REVIEW - COMPLETE STAGE

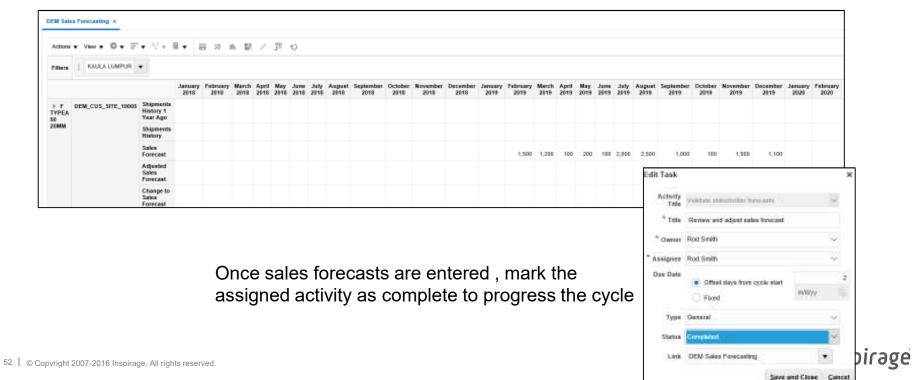


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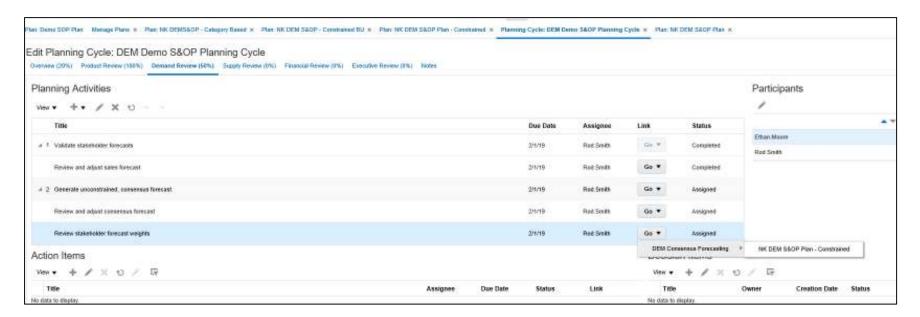
Review assigned activities and open the linked table



Open the table and enter sales forecasts based on market inputs. Historical sales is also available as reference

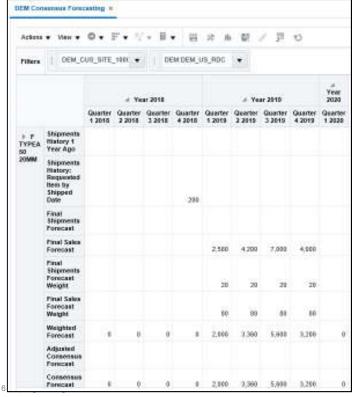


Review next set of activities assigned and open the linked table

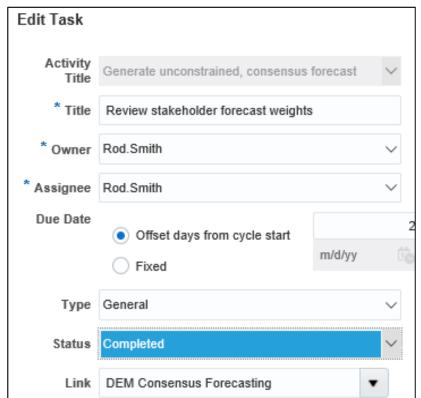


Review /Edit weightage for each stakeholder

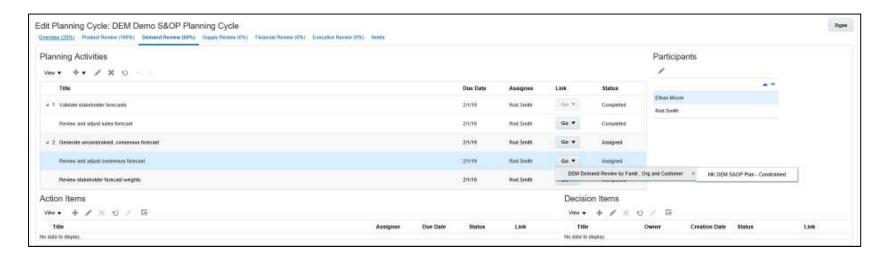
forecast



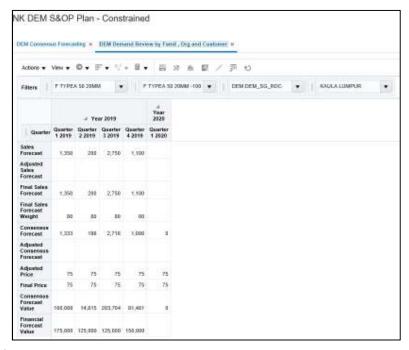
Mark the assigned activity as complete to progress the cycle to next activity



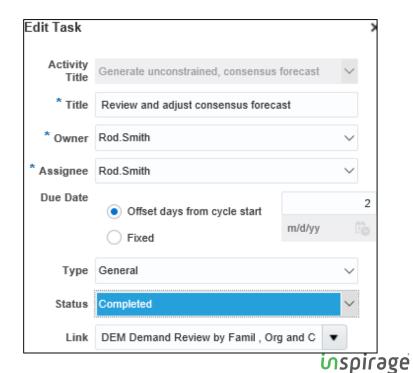
Review next set of activities assigned and open the linked table



Review / Adjust consensus forecast which was arrived by assignment of weightage to different stakeholder forecasts

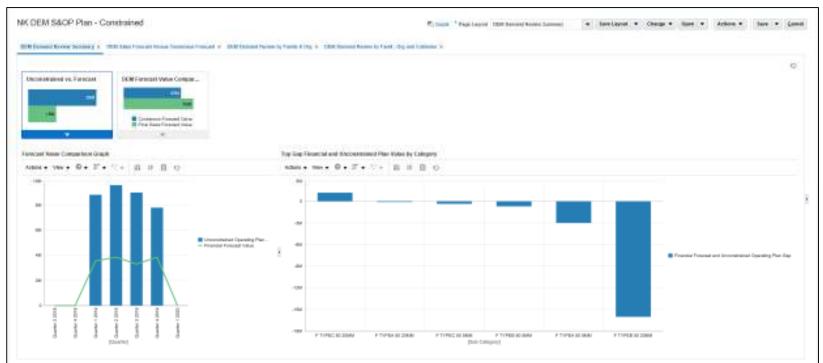


Mark the assigned activity as complete to progress the cycle to next activity



DEMAND REVIEW – DEMAND REVIEW SUMMARY

Compare against financial forecasts by period and product categories



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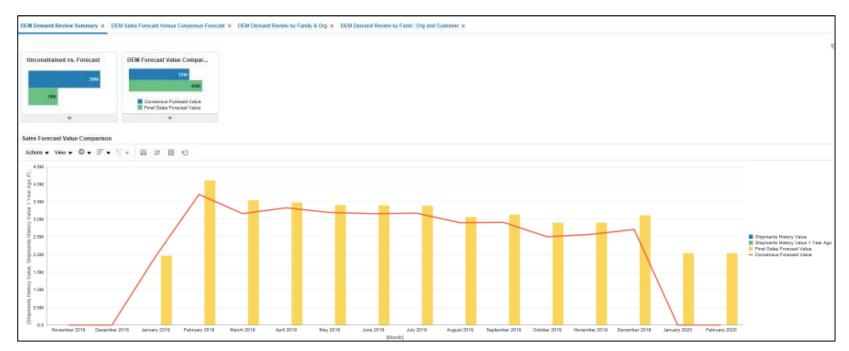
DEMAND REVIEW – COMPARED STAKEHOLDER FORECASTS

Compare against different stakeholder forecasts and drill down to validate how the forecasts were arrived

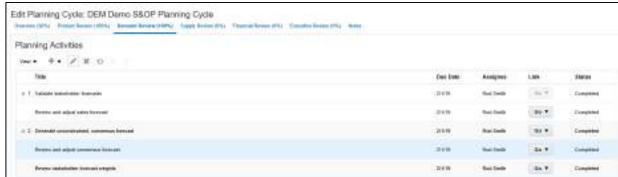


DEMAND REVIEW – DEMAND REVIEW SUMMARY

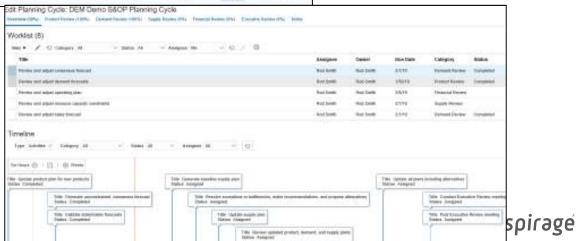
Compare consensus forecast versus historical shipments



Demand Review Stage is Completed once all activities within the stage are completed



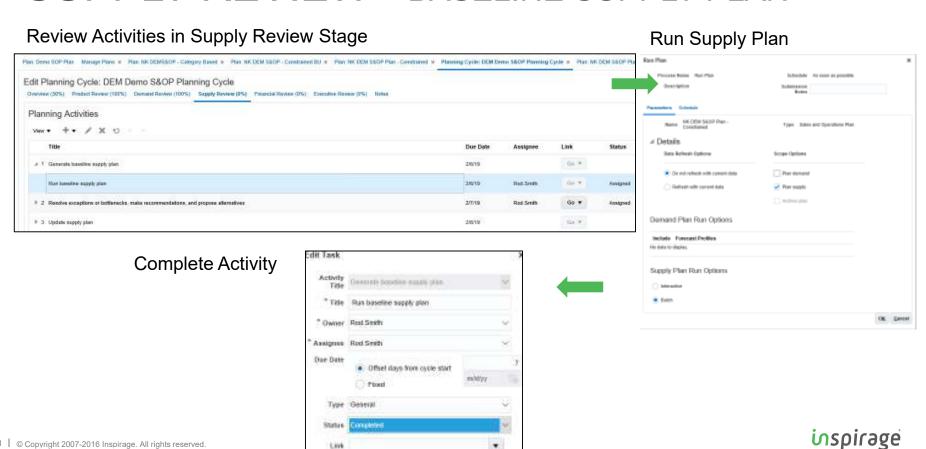
Demand review stage is marked complete and overall planning cycle completion status is updated



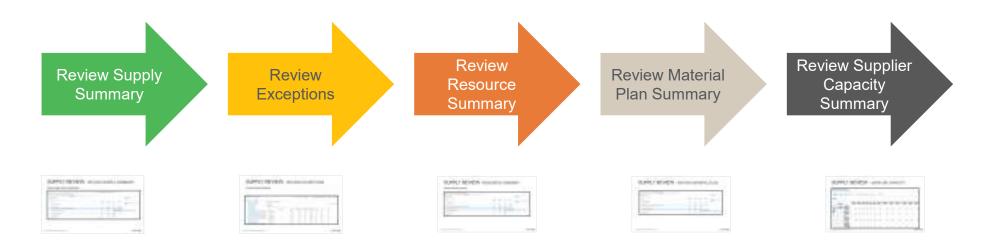
SUPPLY REVIEW - BASELINE SUPPLY PLAN

Link

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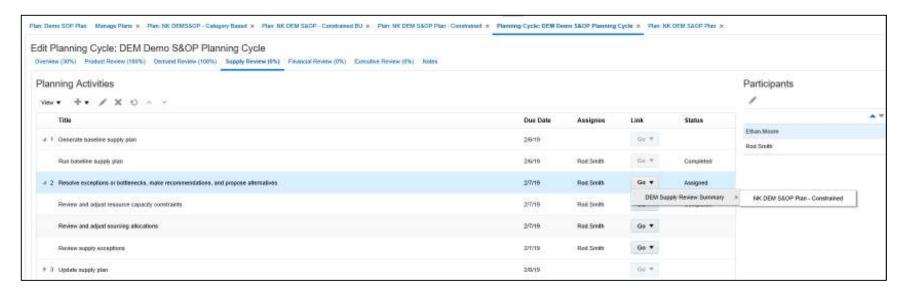


SUPPLY REVIEW



SUPPLY REVIEW - REVIEW SUPPLY SUMMARY

Review supply summary dashboard



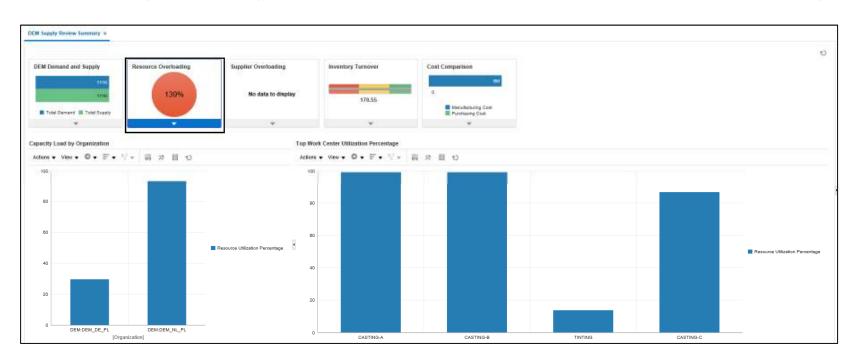
SUPPLY REVIEW - DEMAND/SUPPLY

Review total supply and demand for different periods and product categories



SUPPLY REVIEW - CAPACITY OVERLOADS

Review capacity overloads by work centers and facilities and arrive at bottleneck resources/facility



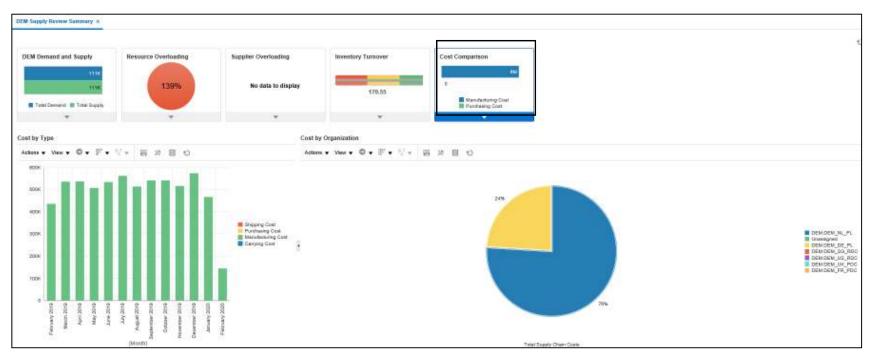
SUPPLY REVIEW – INVENTORY TURNS

Review inventory turns based on projected available balance



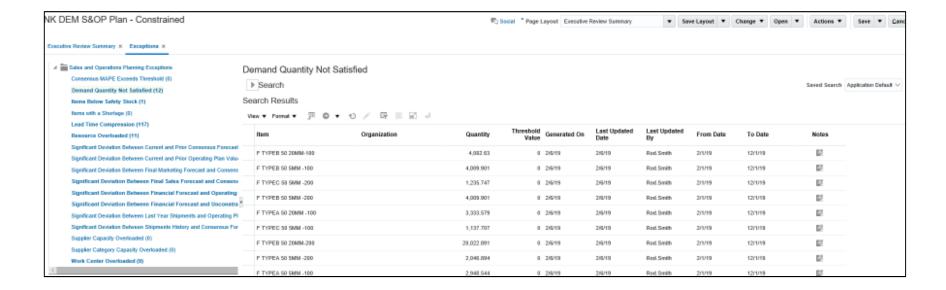
SUPPLY REVIEW – OPERATING COSTS

Review operating costs based on the production /operating plan generated



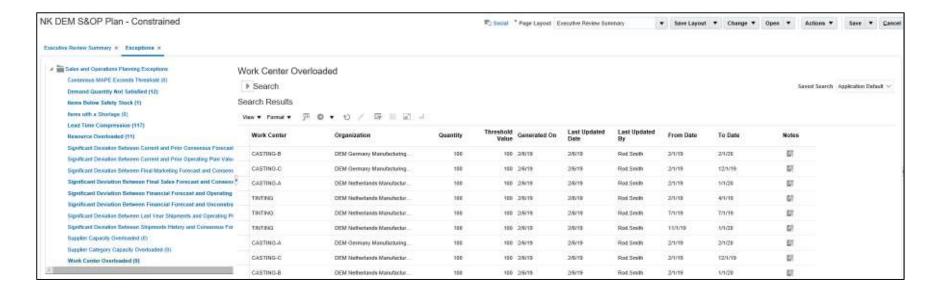
SUPPLY REVIEW - REVIEW EXCEPTIONS

Review demand exceptions



SUPPLY REVIEW - REVIEW EXCEPTIONS

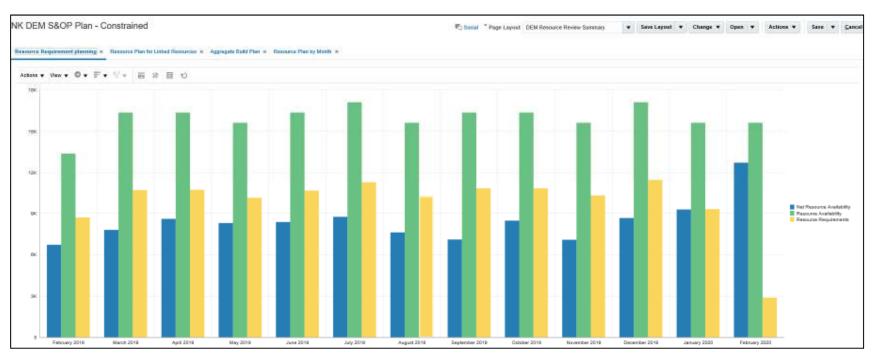
Review capacity exceptions



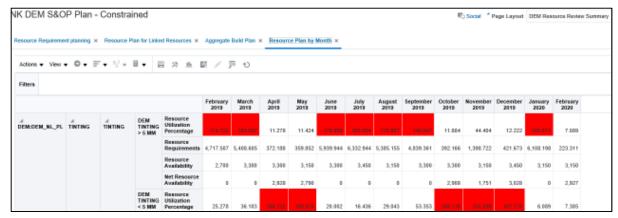
Review resource summary



Review Time Phase Resource Availability Versus Resource Requirements



Review Resource Loading for Non Bottleneck Resources



Review Resource Loading for Bottleneck Resources



SUPPLY REVIEW - SUPPLIER CAPACITY

Actions ▼ View ▼ 🚭 ▼ 🖺 ▼					□ ☆ 业 醚 ∥ 理 も										
Filters	Filters														
	Supplier		February 2019	March 2019	April 2019	May 2019	June 2019	July 2019	August 2019	September 2019	October 2019	November 2019	December 2019	January 2020	February 2020
F TYPEC 50 5MM - 100 - C1	▶ DEM SupplierA	Supplier Capacity Available	190	310	300	310	300	310	310	300	310	300	310	310	290
		Supplier Capacity Required	60	131	85	144	81	94	94	53	53	75	75	0	
		Net Supplier Capacity Available	130	179	215	166	219	216	216	248	257	225	235	310	290
		Supplier Capacity Utilization Percentage	31	42	28	46	27	30	30	18	17	25	24	0	

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SUPPLY REVIEW - REVIEW MATERIAL PLAN

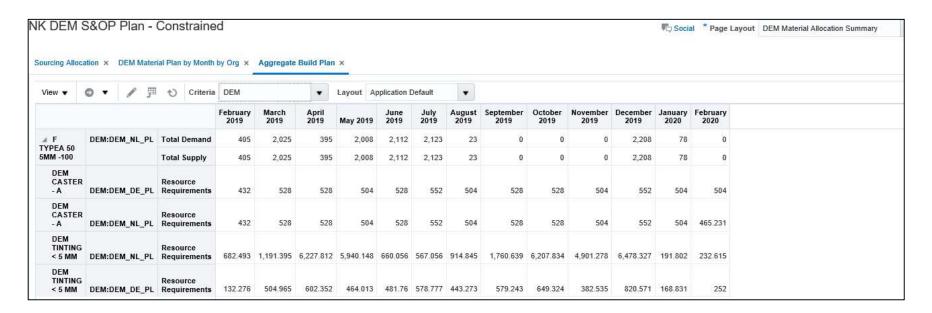


SUPPLY REVIEW - REVIEW MATERIAL PLAN



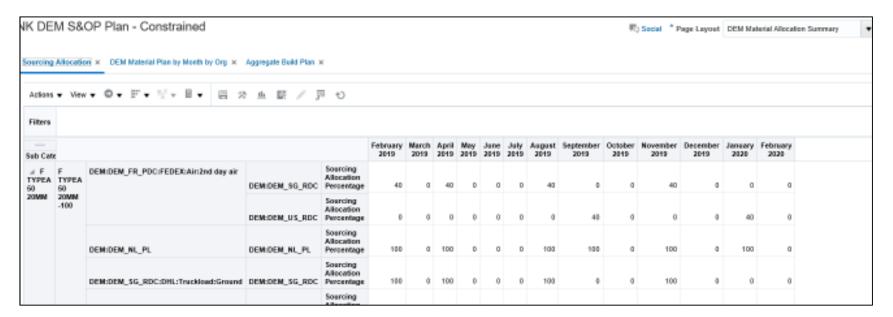
SUPPLY REVIEW – REVIEW AGGREGATE BUILD PLAN

Review Aggregate Build Plan for a Product/Category and the Bill of Resources needed



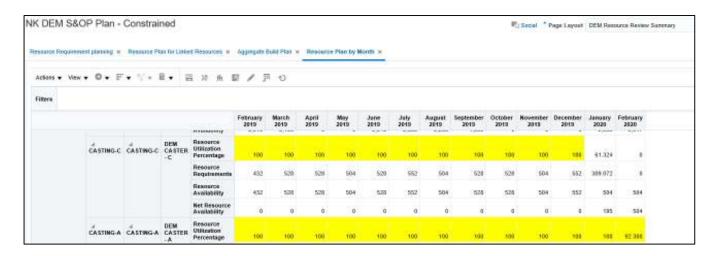
SUPPLY REVIEW - SOURCING SIMULATION

Sourcing Allocation view provides the sourcing split from different facilities (Warehouses/ Suppliers)



SUPPLY REVIEW – RESOURCE CAPACITY SIMULATION

Simulate resource capacity change by adjusting the availability



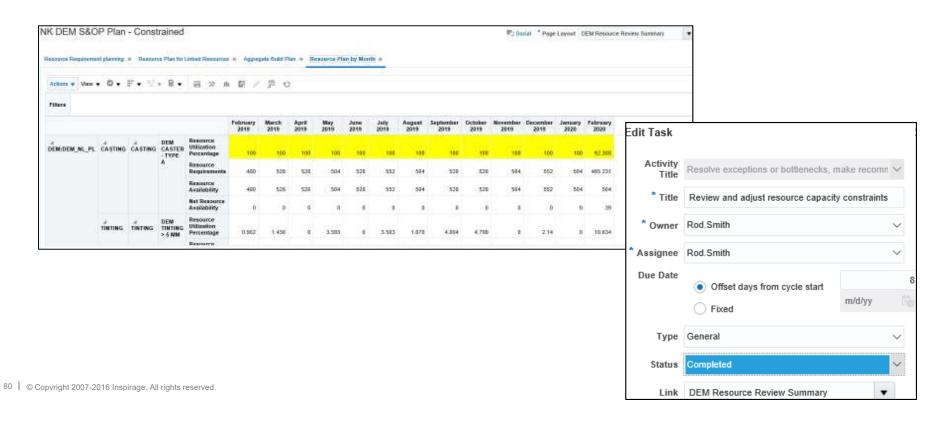


Chose Specific Resource and add them to a simulate set to make changes and re-run the plan



SUPPLY REVIEW

Calendar provides stages and due dates/statuses of activities in the cycle

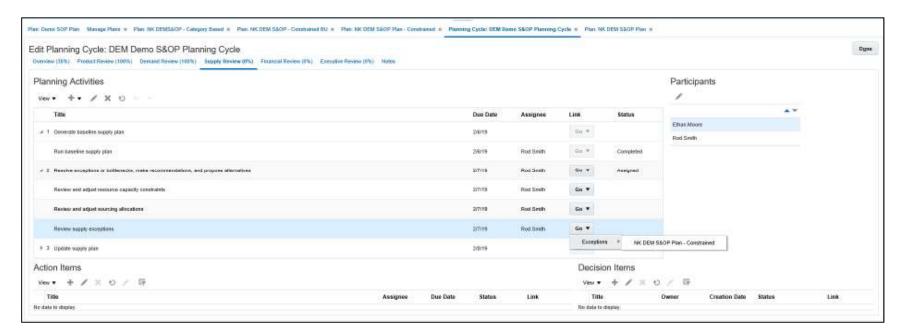


SUPPLY REVIEW – CONSTRAINED VS CONSENSUS FORECAST

Calendar provides stages and due dates/statuses of activities in the cycle

SUPPLY REVIEW

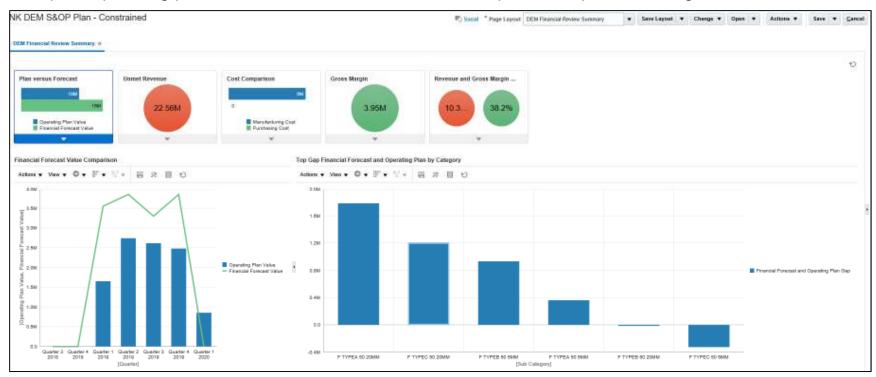
Compare operating plan with financial forecast for different periods & product categories





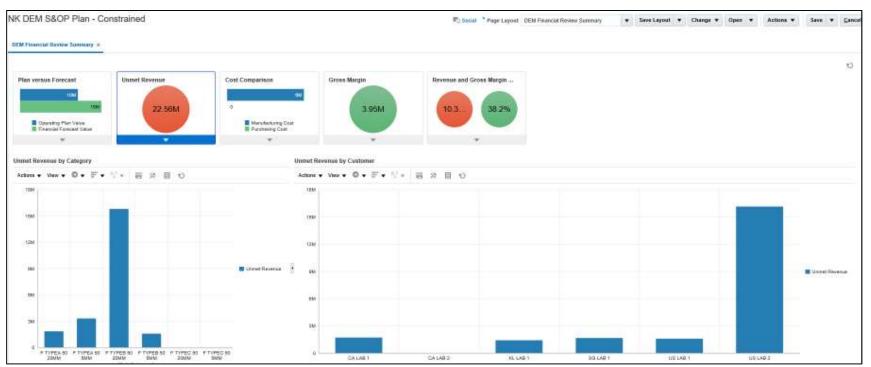
FINANCIAL REVIEW - FORECAST TARGETS

Compare operating plan with financial forecast for different periods & product categories



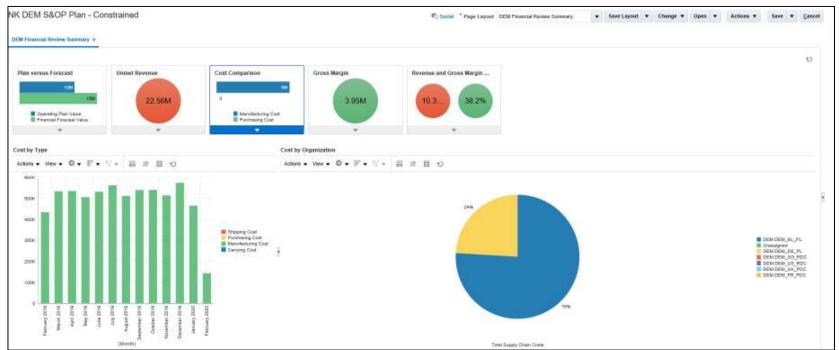
FINANCE REVIEW - UNMET REVENUE

Review lost revenue due to operational constraints by period and product categories



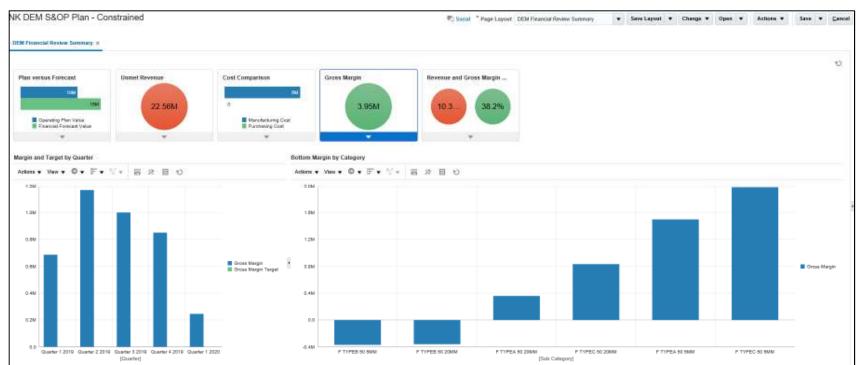
FINANCE REVIEW - OPERATING COSTS

Review operational budgets and projected cash outflow for different periods and product categories by reviewing costs



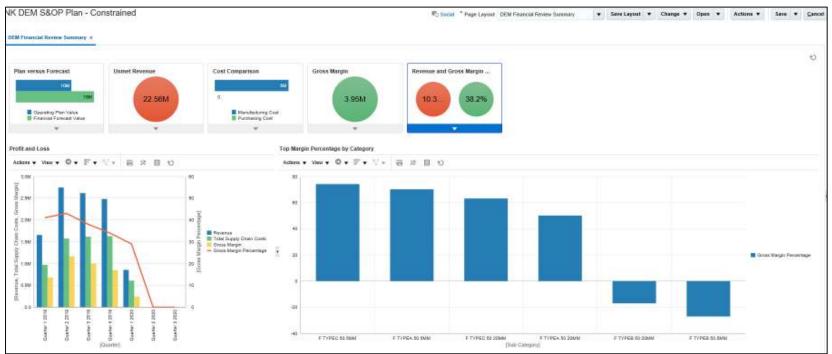
FINANCE REVIEW - GROSS MARGIN

Review operational profits by reviewing gross margins for different periods and product categories



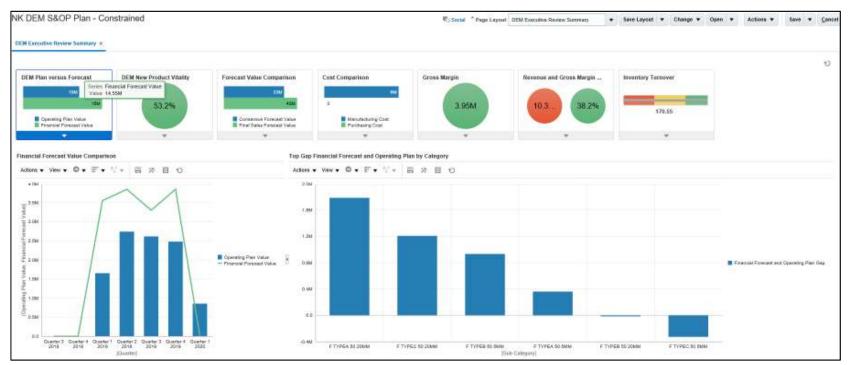
FINANCE REVIEW - REVENUE & MARGINS

Review operational revenue& margins for different periods and product categories



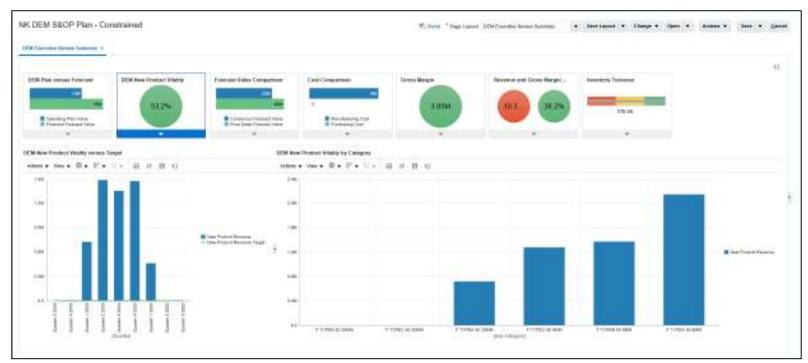
EXECUTIVE REVIEW - OPERATING PLAN

Compare operating plan with financial forecast for different periods and product categories



EXECUTIVE REVIEW - NEW PRODUCT REVENUE

Review contribution of revenue from new product launches and their demand profiles



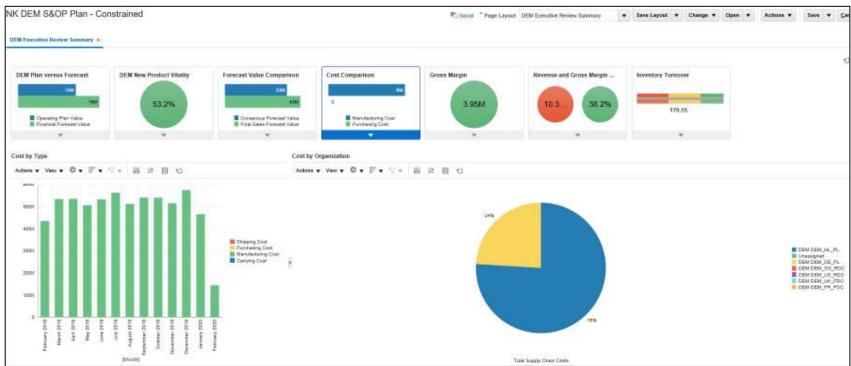
EXECUTIVE SUMMARY - FORECAST TARGETS

Compares Sales to Consensus Forecast and Historical Shipments



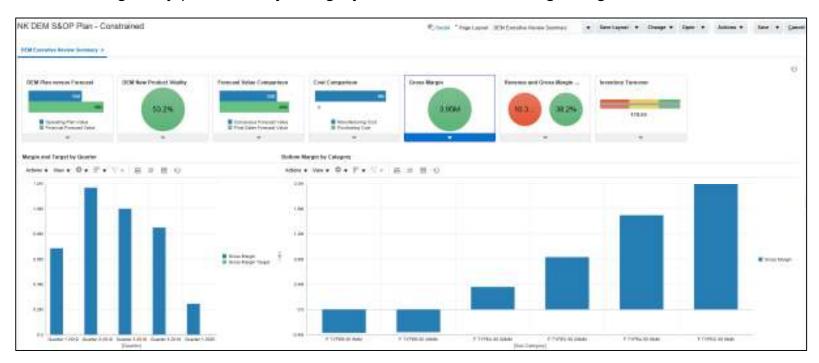
EXECUTIVE SUMMARY - OPERATING COSTS

Review costs by different cost types and facilities to arrive at operating budget view by facility



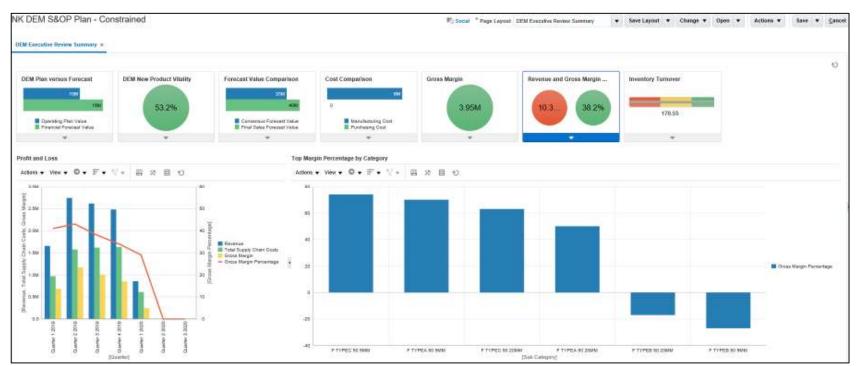
EXECUTIVE REVIEW - PROFIT MARGINS

Review margins by periods & by category to focus to loss making categories



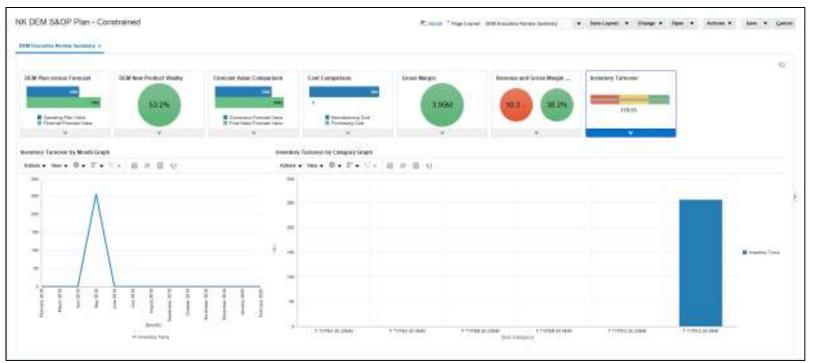
EXECUTIVE SUMMARY - PROFITABILITY

Review overall and category based profitability based on operating revenue and associated costs



EXECUTIVE REVIEW - INVENTORY TURNS

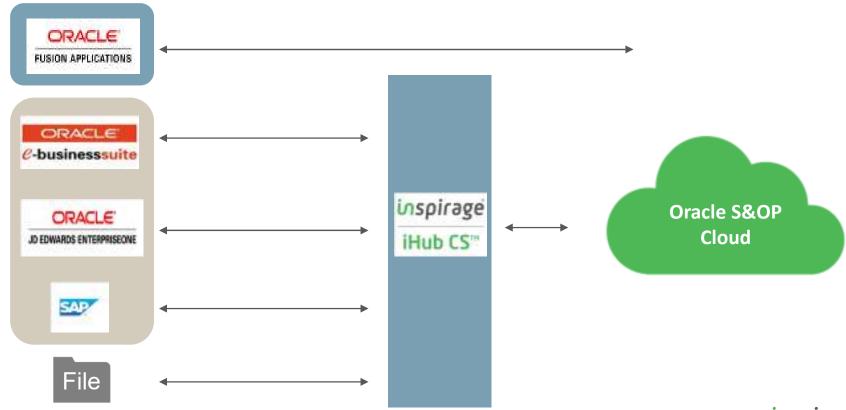
Review Sales Turnover vis-à-vis ending stock



CHALLENGES ADDRESSED

- ✓ Aggregated supply planning for all nodes in the supply chain
- ✓ Single platform with single source of truth for data
- ✓ Review supply requirements for different distribution centres & plants at one place
- ✓ Budget planning for factories
- ✓ Simulate scenarios for capacity changes

CO-EXISTENCE & INTEGRATION



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KEY FEATURES

Intuitive Dashboard

Data Mapping Tool

Pre-integration placeholders

laaS-level security

